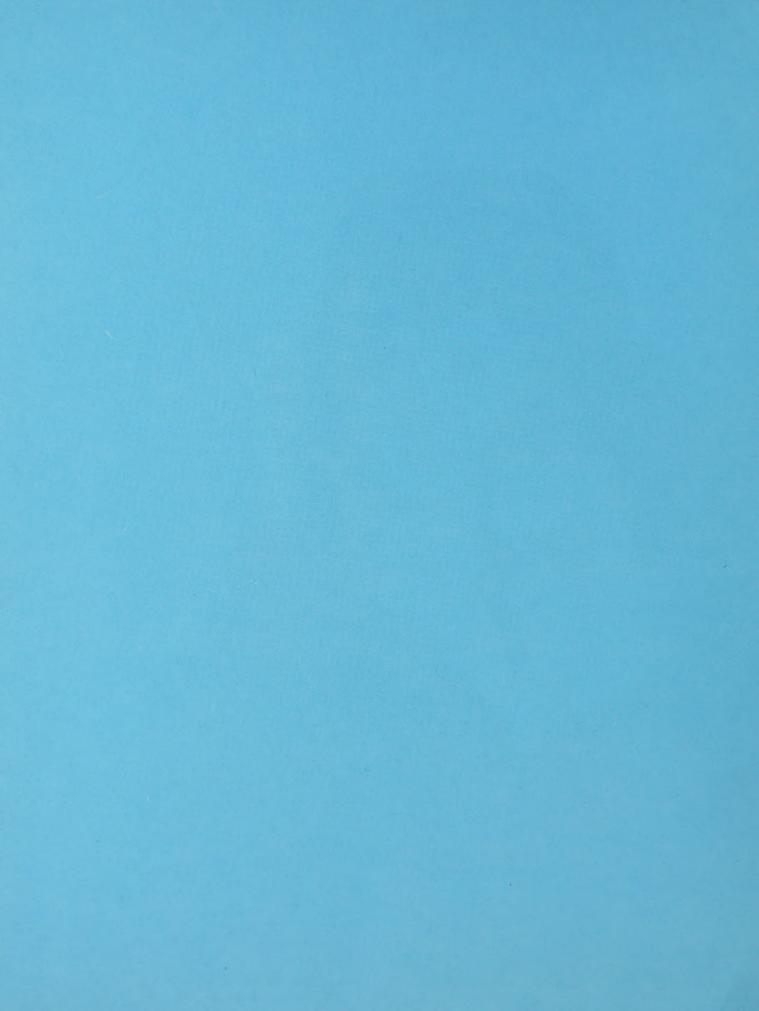


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Annual Report 1969





BOARD OF DIRECTORS

JOHN S. GAIRDNER, Oakville
JOSEPH H. GAYNE, Toronto
J. HOWARD HAWKE, Toronto
PHILIP P. HENRY, Toronto
BENJAMIN OREMLAND, New York
GARSON REINER, New York
STEPHEN R. REINER, New York
IRWIN SINGER, Toronto
HARRY L. SOLOMON, Toronto

OFFICERS

Chairman of the Board, GARSON REINER
President, HARRY L. SOLOMON
Vice-President, PHILIP P. HENRY
Vice-President and Secretary-Treasurer, JOSEPH H. GAYNE
Assistant Secretary-Treasurer, IRWIN SINGER

HEAD OFFICE

215 SPADINA AVENUE, TORONTO, ONTARIO

TRANSFER AGENT AND REGISTRAR

THE CANADA TRUST COMPANY Montreal, Toronto, Winnipeg, Vancouver

AUDITORS

WM. EISENBERG & CO. Chartered Accountants
Toronto

SOLICITORS

SOLOMON, SINGER & SOLWAY
Toronto

LISTED

The Series A First Preference Shares, the Common Shares and the Common Share Purchase Warrants are listed on the Toronto Stock Exchange.

EXQUISITE FORM BRASSIERE (CANADA) LIMITED

Consolidated Financial Highlights

	1969	1968
Sales	\$11,503,928	\$11,478,565
Net earnings before extraordinary charges (note 2)	\$ 284,032	\$ 200,871
Net flow of funds from operations	\$ 465,705	\$ 308,097
Expenditure for property, plant and equipment (net)	\$ 147,769	\$ 59,576
Working capital	\$ 3,422,623	\$ 3,353,781
Ratio of current assets to current liabilities	2.23 to 1	2.28 to 1
Net earnings per common share		
before extraordinary charges (note 2) and after first preference share dividends	\$.51	\$.35
Shareholders' equity	\$ 4,806,811	\$ 4,886,487

Report To The Shareholders

The Company concluded the fiscal year ended February 28, 1969 with an increase in earnings before the extraordinary charges in connection with our subsidiaries in Venezuela. The results achieved for the year reflect the effect of steps taken by management over the past several years to conserve costs, improve operational efficiencies and create new opportunities for your Company.

FINANCIAL

Total sales from all divisions remained steady at \$11,503,928 compared with \$11,478,565 in the prior year.

Net earnings before the extraordinary charges as described in Note 2 to the consolidated financial statements were \$284,032 or 51 cents per share after payment of preference dividends of \$19,088. These results can be compared with 1968 figures of \$200,871, 35 cents and \$19,088 respectively.

Working capital increased during the year by \$68,842 notwithstanding the extraordinary charges of \$433,000. Major expenditures included the repurchase of \$75,000 6¼ % Series A Debentures, repayment of \$31,927 against the purchase in 1967 of the minority interest in Lady Manhattan (Canada) Limited, and the purchase of additional fixed assets totalling \$147,769.

OPERATIONS

Operating efficiencies continued to be effective throughout the year and accounted for savings that contributed to year-end results.

Our basic production, brassieres and girdles, underwent further refinements in design and fabrics in order to bring to the market a wide range of garments and accessories attuned to the contemporary scene.

The introduction late in the year of a new brassiere in the higher price range has substantially boosted sales. This item is receiving excellent consumer acceptance and its continued good sales volume will benefit the coming year.

We are particularly enthusiastic about this product because it represents an achievement in two important areas of our operations: our own staff designer originated the product to meet a specific market demand in the higher price range and our merchandising team has successfully carried out a program that has introduced an entirely new segment of consumers to Exquisite Form products. Historically, our business and reputation were built on the manufacture and sale of a wide range of medium-priced, good quality products in the undergarment industry. From time to time we have developed products in both the lower and higher price brackets to accommodate temporary fashion trends and style fads. It is our belief that the inroads now being established in the direction of the more sophisticated personal shopper, whose numbers are increasing at a gratifying rate, are of a more permanent nature. We have already introduced additional items into this market and, although it is too early to assess results, we have every reason to believe that we shall attract a permanent following among higher-income consumer groups.

The girdle division has responded to the demand for miracle-fabric, light-weight products that demonstrate a compatability with today's short-skirted, free-form look. Magic Lady underwear that slims and panty-hose controllers were our most popular items. We shall be introducing other products along similar lines in order to appeal to a wide range of consumer preferences.

Lady Manhattan of Canada underwent further reorganization for greater efficiency of operation. Consolidation of production from a wide variety of items to basic best sellers has allowed management to place greater emphasis on the manufacture and marketing of ladies' shirts and blouses with a limited range of additional sportswear. The resultant savings in direct overhead and administrative expenses and the increased sales volume achieved by this consolidation have contributed substantially to Lady Manhattan's improved financial position. We are confident that this division will continue to show progress and growth.

The operations of our men's shirt division, Dunley Shirtmakers of Canada did not gain strength as speedily as projected. Our marketing presentation made some impact on the buying season for Fall and Winter 1968 but was not effectively reflected in orders until the Spring 1969 buying season. Now that an annual buying cycle has been experienced, we anticipate a steady flow of sales and production for the current year.

Subsidiaries in Germany and Colombia showed improved results for the year and should continue to progress at a conservative pace. As for Venezuela and our affiliated company in Great Britain, progress is difficult and uncertain, and Management is watching the situation very closely. During the year our subsidiary in Venezuela acquired the internationally known franchise for Peter Pan brassieres and girdles which is expected to materially increase sales volumes and earnings. Your company is presently negotiating the purchase of the remaining 50% interest in Exquisite Form Great Britain held by Proprietory Finance Limited which if completed will give your company 100% of the operations in the United Kingdom. This proposed purchase will permit reorganization of the company's operations which should significantly contribute to increased sales and earnings.

Subsequent to the year end, the Company announced the establishment of Albion Realty & Mortgage Inc. to acquire, renovate and sell residential properties in Florida. This wholly owned subsidiary, under the direction of experienced and capable management, was set up to produce revenue from a diversified direction and we anticipate that it will do so in the current year.

OUTLOOK

Long range plans for growth and greater profitability through expansion and diversification are anticipated to develop as scheduled.

We express our appreciation to employees, associates and shareholders, and we look forward to reporting further improvements in operations and profits in the months to come.

On behalf of the Board of Directors

HARRY L. SOLOMON

President

Toronto July 22, 1969.





EXQUISITE FORM BRAS (INCORPORATED UNDER AND SUBSIDI

Consolidated Balance She

-ASSETS-

CURRENT ASSETS Cash on hand and in bank Accounts receivable after allowance for doubtful accounts (note 2) Short term investments Special refundable tax — Canada Inventories — at lower of cost and net realizable value (note 2) Prepaid expenses	1969 \$ 48,559 2,477,299 21,831 4,372 3,488,564 163,762 6,204,387	1968 \$ 120,808 2,522,403
SPECIAL REFUNDABLE TAX — Canada		16,198
FIXED ASSETS Land and buildings — at cost Equipment and leasehold improvements — at cost Less: Accumulated depreciation (note 3)	670,291 1,781,923 2,452,214 1,338,650 1,113,564	657,084 1,647,361 2,304,445 1,179,317 1,125,128
OTHER ASSETS Excess of cost over book value of shares in subsidiary companies Investments and advances: - Exquisite Form Espana S.A. (note 4) - Exquisite Form Brassiere (Great Britain) Limited (note 5) - Lawsonit Products Limited (note 5) - Other — at cost Deferred expenses unamortized: - Pre-production and promotion - Patent - Debenture discount (note 6)	125,018 37,772 1,793,556 33,535 30,863 180,598 26,467 58,437 2,286,246 \$9,604,197	125,018 38,209 1,756,307 33,168 30,643 165,262 35,291 65,453 2,249,351 \$9,367,747

Approved on behalf of the Board

Garson Reiner, Director Harry L. Solomon, Director

RE (CANADA) LIMITED

IE LAWS OF ONTARIO)
COMPANIES

as at February 28, 1969

-LIABILITIES-

CURRENT LIABILITI	ES	1969	1968
Accounts payab Notes payable Dividends payable Advances from Income taxes pa	ured by receivables and inventories) le and accrued liabilities ble affiliates ayable of long term debt	\$1,019,417 1,092,118 216,844 4,772 69,690 180,904 198,019	\$1,221,498 1,190,457 39.882 4,772 (7,740) 48,669 125,751
		2,781,764	2,623,289
LONG-TERM DEBT			
Mortgage payab	le — repayable in West German D. Marks nd debentures, series A, maturing	290,827 77,995	33,676 95,395
December 1	I, 1982 (note 6)	1,625,000	1,700,000
		1,993,822	1.829,071
ACCUMULATED TAX FUTURE YEARS	K REDUCTIONS APPLICABLE TO	21,800	28,900
TOTAL	LIABILITIES	4,797,386	4,481,260
SHAREHOLDERS' EC Capital stock (no Authorized			
181,814	First preference shares of the par value of \$10 each, issuable in series \$1,818,140		
20,000	5% non-cumulative non-voting redeemable second preference shares of the par value of \$50 each \$1,000,000		
1,117,812	Common shares without par value		
Issued and fully			
31,814	6% cumulative redeemable convertible first preference shares, series A	318,140	210 140
13,000 514,653 <i>1</i> ⁄ ₄	Second preference shares Common shares	650,000 1,351,381	318,140 650,000 1,351,381
Dotoined court		2,319,521	2.319.521
	SUAPERIOL PEPS' FORETV	2,487,290	2,566,966
TOTAL	SHAREHOLDERS' EQUITY	4,806,811	4,886,487
		\$9,604,197	\$9,367,747

ral part of the financial statements.

EXQUISITE FORM BRASSIERE (CANADA) LIMITED and Subsidiary Companies

Consolidated Statement of Income and Retained Earnings

	For The Year Ende	ed February 28
	1969	1968
REVENUE Net sales Income from investments in affiliated companies	\$11,503,928	\$11,478,565
(note 5)	33,301	52,150
	11,537,229	11,530,715
EXPENSE Cost of sales, exclusive of the following items (notes 8 and 9) Depreciation and amortization (note 3)	10,674,097 210,584	10,856,969 154,798
Interest on long-term debt Income taxes	112,590 251,536	120,558 192,941
Debenture discount amortization (note 6)	4,390	4,578
	11,253,197	11,329,844
NET PROFIT before extraordinary charges Extraordinary charges in Venezuela (note 2)	284,032 433,000	200,871
NET PROFIT (LOSS) FOR THE YEAR	(148,968)	200,871
RETAINED EARNINGS at beginning of year	2,566,966 88,380	2,398,677 (38,807)
Limited Deduct	2,506,378	25,313 2,586,054
Dividends — First preference shares (1969 — \$.60, 1968 — \$.60)	19,088	19,088
RETAINED EARNINGS at end of year	\$ 2,487,290	\$ 2,566,966
NET EARNINGS per common share after First preference share dividends: - before extraordinary charges - extraordinary charges (note 2) - net profit (loss) for the year	\$.51 (.84) (\$.33)	\$.35 .— <u>\$.35</u>

The accompanying notes form an integral part of the financial statements.

Consolidated Statement of Source and Use of Funds

Funds were obtained from: Operations for the year: Net profit before extraordinary charges (note 2)	284,032 \$ 33,301 250,731 210,584 4,390 465,705	1968 200,871 52,150 148,721 154,798 4,578
Operations for the year: Net profit before extraordinary charges (note 2)\$ Less: investment income not received in cash (note 5)	33,301 250,731 210,584 4,390	52,150 148,721 154,798
Net profit before extraordinary charges (note 2)\$ Less: investment income not received in cash (note 5)	33,301 250,731 210,584 4,390	52,150 148,721 154,798
Non-cash charges for: Depreciation and amortization (note 3) Debenture discount amortization (note 6)	33,301 250,731 210,584 4,390	52,150 148,721 154,798
Non-cash charges for: - Depreciation and amortization (note 3) - Debenture discount amortization (note 6)	250,731 210,584 4,390	148,721 154,798
Non-cash charges for: - Depreciation and amortization (note 3) - Debenture discount amortization (note 6)	210,584 4,390	154,798
Depreciation and amortization (note 3)Debenture discount amortization (note 6)	4,390	
Debenture discount amortization (note 6)	4,390	
		4,578
	465,705	
		308,097
Employees' stock options exercised	-	2,520
Note payable for inventories	290,827	
Special refundable tax — Canada	16,198	2,802 44,399
Sale of Malibu Fabrics of Canada Limited Other items (net)	<u> </u>	4,304
	797,058	362,122
Funds were used for:		
	147,769	59,576
Advances to affiliated companies (net) (notes 4 and 5)	3,878	(14,797)
	117,381	147,601
Dividends on first preference shares	19,088	19,088
Future years tax reductions Extraordinary charges — Venezuela (note 2)	7,100 433,000	
	728,216	211,468
INCREASE IN WORKING CAPITAL	68,842	150,654
		3,203,127
	<u> </u>	3,353,781

The accompanying notes form an integral part of the financial statements.

1. Principles of Consolidation Wholly Owned Subsidiary Companies Brassieres and Girdles

- Exquisite Form Brassiere Ltd. G.m.b.H. —
 West Germany
- Exquisite Form Brassiere de Venezula,
 C.A. Venezuela
- Exquisite Form Brassiere de Colombia
 Ltda. Colombia
- Feminine Form Miederwaren G.m.b.H. —
 West Germany

Textiles

- Elasticos de Venezuela C.A. - Venezuela

Men's Shirts and Underwear

Gant Shirtmakers of Canada, Limited —
 Ontario

(The operations of this subsidiary have been transferred to the Company, and supplementary letters patent were received on May 16, 1969 to change its name to Dunley Shirtmakers (Canada) Limited.)

Ladies' Shirts, Sportswear and Dresses

Lady Manhattan (Canada) Limited —
 Ontario

All significant intercompany loans and transactions have been eliminated on consolidation. Foreign currencies have been translated into Canadian funds at free rates on the following bases: Current assets, current liabilities and long term debt — at the prevailing rate on February 28, 1969.

Fixed assets and other assets — at the average cost in Canadian funds in the period in which acquired or incurred.

Profit and loss accounts — at the average rate for the year.

Colombia has certain exchange restrictions but its currency is convertible into Canadian dollars at free rates of exchange upon approval by the Central Bank of Colombia.

The consolidated financial statements for the year ended February 29, 1968 are shown for comparative purposes only, and should be read in conjunction with the notes to the consolidated financial statements in the annual report for that year.

2. Accounts Receivable — Venezuela

 Because of economic conditions, management in Venezuela has reconsidered its previous position with regard to the collectibility of long past-due accounts, and has decided to write them off as a special charge \$177,000

Inventories — Venezuela

 In view of new regulations with respect to tariffs on import duties recently instituted by the government, the Venezuelan management has written down the inventory as a special charge

256,000

Extraordinary Charges

\$433,000

Notes (Cont.)

3. Depreciation

Approximately \$39,000 of depreciation on some fixed assets in Venezuela was omitted for the year ended February 29, 1968

For the year ended February 28, 1969, full depreciation of fixed assets has been taken.

4. Investment and Advances

 Exquisite Form Espana S.A. — Spain (brassieres and girdles) — 331/3 %

During the year, the Spanish company's ownership was reorganized, and the Company's participation was reduced from 37½% to 33½%. The Company's share of the unaudited net profit was \$2,563 for the year ended February 28, 1969 and the reorganized net equity value was \$10,818 as of that date. These amounts are not reflected in the statements.

Investment and Advances — Owned

- Exquisite Form Brassiere (Great Britain)
 Limited (brassieres and girdles)
- Lawsonit Products Limited Ontario (textiles)

The Company's share of the earnings of these companies have been included in the attached consolidated statement of earnings, and its investment in these companies is carried at its cost plus the Company's share of the earnings to date, less dividends received.

The Company is presently negotiating the purchase of the remaining 50% interest in Exquisite Form Brassiere (Great Britain) Limited.

6. 61/4 % Sinking Fund Debentures, Series A

These 6¼% sinking fund debentures, series A were issued under a trust indenture dated November 15, 1962 which provided for the following conditions, inter alia:

- (a) The redemption prior to maturity at a premium which reduces on an annual basis.
- (b) The establishment of a sinking fund for the retirement of \$75,000 aggregate principal amount of series A debentures on December 1 in 1969, and \$100,000 aggregate principal amount of series A debentures on December 1 in each of the years 1970 to 1981 inclusive. To date, the Company has elected to purchase debentures for cancellation in lieu of setting up a sinking fund.

7. Capital Stock

Each series A first preference share shall be convertible at the option of the holder into fully paid non-assessable common shares as follows (after adjusting for the 5% stock dividend of January 2, 1967).

- on or before December 1, $1969 \frac{231}{300}$ of a common share
- on or before December 1, $1970 \frac{7}{10}$ of a common share

During the 1969 fiscal year, no series A first preference shares were converted into common shares. The conversion of 118,186 series A first preference shares to February 28, 1969 into 117,812 common shares has reduced the number of authorized and issued first preference shares and has increased the number of authorized and issued common shares accordingly. As long as any of the series A preference shares are outstanding, the Company shall:

- (a) Not pay any dividends on shares ranking junior to the series A preference shares unless certain provisions are met; and
- (b) Shall appropriate retained earnings for the purpose of purchasing these shares for cancellation (if possible).

To February 28, 1969, no series A preference shares had been purchased for cancellation, but the Company has elected to apply the conversions (as shown above) against its requirements under this purchase fund.

On January 20, 1969, the Company granted options to key employees to purchase an aggregate of 20,000 common shares of the Company. Each option is cumulatively exercisable over five years at a price of \$8.35 per share in progressive annual instalments of 20% of the number of shares optioned.

105,000 common shares (after adjusting for the 5% stock dividend of January 2, 1967) will be reserved for the exercise of outstanding common share purchase warrants issued with the 6½% sinking fund debentures (note 6). Such warrants will entitle the bearers thereof to purchase 1-1/20 common shares for \$15.00 on or before December 1, 1969.

8. Long Term Leases

The Company and its subsidiaries have entered into leases expiring through 1982 depending upon the exercise of certain options, with a maximum rental payable in any one year of \$196,000. During the year ended February 28, 1969, the Company received rental income of \$29,600 for a portion of its premises.

9. Executive Remuneration

Aggregate direct remuneration paid to directors and senior officers in 1969 totalled \$229,000.

10. Subsequent Events

In May 1969, the Company caused to be incorporated Albion Realty & Mortgage, Inc., to deal in houses and mortgages in Florida, U.S.A.

The Company intends to acquire all the shares of Conlus-Confeccoes Lusas, Limitada, located in Portugal, to manufacture brassieres.

Auditors' Report

To the Shareholders of Exquisite Form Brassiere (Canada) Limited.

We have examined the consolidated balance sheet of Exquisite Form Brassiere (Canada) Limited as at February 28, 1969 and the consolidated statements of income and retained earnings and source and use of funds for the year ended on that date. Our examination of the financial statements of Exquisite Form Brassiere (Canada) Limited (the parent company) and those subsidiaries of which we are the auditors included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances. We have relied on the reports of the auditors who have examined the financial statements of the other subsidiaries.

In our opinion the accompanying consolidated balance sheet and consolidated statements of income and retained earnings and source and use of funds present fairly the financial position of the companies as at February 28, 1969 and the results of their operations for the year ended on that date, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Toronto, Canada. June 25, 1969. WM. EISENBERG & CO. Chartered Accountants

EXQUISITE FORM BRASSIERE (CANADA) LIMITED and Subsidiary Companies

Consolidated Financial Review

	1969	1968	1967	1966	1965	1964	1963	1962	1961
(Thousands of Dollars)									
Sales	\$11,504	11,479	11,746	11,688	10,418	9,809	8,249	7,289	6,238
Net earnings before extraordinary charges (note 2)	\$ 284	201	359	638	603	505	475	464	380
Net flow of funds from operations	\$ 466	308	492	753	714	656	606	574	496
Expenditures for property, plant and equipment (net)	\$ 148	60	202	218	227	285	103	155	339
Working capital	\$ 3,423	3,354	3,203	3,115	3,274	4,647	4,274	2,204	2,014
Ratio of current assets to current liabilities	2.2	2.3	2.0	1.9	2.2	3.8	3.5	2.6	2.8
Sinking fund debentures	\$ 1,700	1,775	1,850	1,900	1,950	2,000	2,000	_	_
Shareholders' equity	\$ 4,807	4,886	4,716	4,524	4,733	4,350	3,962	3,516	3,115
Shareholdings 	1969	1968	1967	1966	1965	1964	1963	1962	1961
Common Shares									
- outstanding at year end	514,653	514,653	514,253	482,978	360,238	357,888	357,888	357,888	356,013
 earnings per common share before extraordinary charges (note and after first preference share dividends 	\$.51	.35	.66	1.22	1.43	1.16	1.08	1.06	1.07
- dividends	\$ —	_	.48	.70	.171/	⁄2 —	_	_	_
First Preference Shares						• 1			
- outstanding at year end	31,814	31,814	31,814	36,889	145,775	148,125	148,125	148,125	150,000
- dividends	. \$.60	.60	.60	.60	.60	.60	.60	.56	_

International Operations

CANADA

Exquisite Form Brassiere (Canada) Limited 215 Spadina Avenue Toronto, Ontario

Lady Manhattan of Canada 174 Spadina Avenue Toronto, Ontario

Dunley Shirtmakers of Canada 174 Spadina Avenue Toronto, Ontario

Lawsonit Products Limited 215 Spadina Avenue Toronto, Ontario

ENGLAND

Exquisite Form Brassiere (Great Britain) Limited 28/30 Market Place Oxford Circus London, W.1

WEST GERMANY

Exquisite Form Brassiere Limited G.m.b.H. Postfach 172
Duisburg

VENEZUELA

Exquisite Form Brassiere de Venezuela, C.A. Apartado 144 Maracay Apartado 1749 Caracas

Elasticos de Venezuela, C.A. Apartado 144 Maracay Apartado 1749 Caracas

COLOMBIA

Exquisite Form Brassiere de Colombia Ltda. Apartado Aereo 11865 Bogota

SPAIN

Exquisite Form Espana S.A. A.P.D.O. 14811, General Aranda 28 Madrid

UNITED STATES

Exquisite Form Industries Inc. (Affiliated Company)

14 Pelham Parkway, Pelham Manor New York, N.Y.

